



**Author/Lead Officer of Report:**  
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**Report of:** Mick Crofts, Interim Executive Director of Place

**Report to:** Councillor Mark Jones, Cabinet Member for Environment, Streetscene & Climate Change

**Date of Decision:** 18<sup>th</sup> January 2021

**Subject:** **Cleaner Greener Safer**

Is this a Key Decision? If Yes, reason Key Decision:	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
- Expenditure and/or savings over £500,000	<input type="checkbox"/>	
- Affects 2 or more Wards	<input type="checkbox"/>	
Which Cabinet Member Portfolio does this relate to? <i>Environment, Streetscene &amp; Climate Change</i>		
Which Scrutiny and Policy Development Committee does this relate to? <i>Economic &amp; Environmental Wellbeing Scrutiny &amp; Policy Committee</i>		
Has an Equality Impact Assessment (EIA) been undertaken?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
If YES, what EIA reference number has it been given? 866		
Does the report contain confidential or exempt information?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
If YES, give details as to whether the exemption applies to the full report / part of the report and/or appendices and complete below: -  <i>"The (report/appendix) is not for publication because it contains exempt information under Paragraph (insert relevant paragraph number) of Schedule 12A of the Local Government Act 1972 (as amended)."</i>		

**Purpose of Report:**

This report sets out proposals to undertake work in four parts of Sheffield to gather views from residents, businesses, and organisations on how clean, green, and safe their local area is.

**Recommendations:**

- ♦ The Cabinet Member is recommended to approve undertaking work in the four parts of Sheffield to gather views from residents, businesses, and organisations on how clean, green, and safe their local area is.

**Background Papers:**

None

<b>Lead Officer to complete:</b>	
1	I have consulted the relevant departments in respect of any relevant implications indicated on the Statutory and Council Policy Checklist, and comments have been incorporated / additional forms completed / EIA completed, where required.
	Finance: Kerry Darlow
	Legal: David Hollis
Equalities: Annemarie Johnston	
<i>Legal, financial/commercial and equalities implications must be included within the report and the name of the officer consulted must be included above.</i>	
2	<b>EMT member who approved submission:</b> Mick Crofts, Interim Executive Director of Place
3	<b>Cabinet Member consulted:</b> Councillor Mark Jones, Environment, Streetscene & Climate Change
4	I confirm that all necessary approval has been obtained in respect of the implications indicated on the Statutory and Council Policy Checklist and that the report has been approved for submission to the Decision Maker by the EMT member indicated at 2. In addition, any additional forms have been completed and signed off as required at 1.
	<b>Lead Officer Name:</b> Karen Ramsay
	<b>Job Title:</b> Place Operational Services
<b>Date:</b> 18 <sup>th</sup> January 2021	

# 1. PROPOSAL

## Background

1.1 This report sets out proposals to undertake work in four parts of Sheffield to gather views from residents, businesses, and organisations on how clean, green, and safe their local area is.

1.2 The following Cabinet Members have worked together to identify key areas within the Cleaner Greener Safer priority:

- ◆ Councillor Bob Johnson, Leader
- ◆ Councillor Mark Jones, Environment, Streetscene & Climate Change
- ◆ Councillor Mary Lea, Culture, Parks & Leisure
- ◆ Councillor Paul Wood, Neighbourhoods & Community Safety.

## Cleaner Greener Safer Ambitions

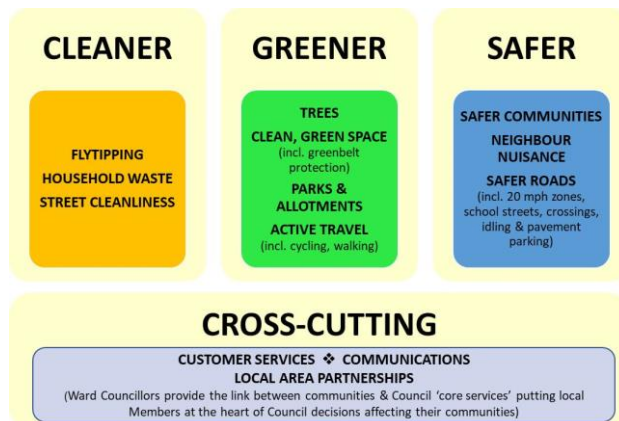
1.3 The Cleaner Greener Safer ambitions developed through Member discussions are:

- ◆ Every part of our city has a clean physical environment, somewhere that people feel safe and secure, an environment that is treated with respect and that people have pride in
- ◆ We are proud of Sheffield and our communities and neighbourhoods
- ◆ We care about making your area a good place to live and believe every part of the city should be committed to getting the basics right and the things that matter to you
- ◆ We are accountable and responsive to the needs and concerns of residents.

1.4 Achieving these ambitions will help to fulfil the Place Portfolio vision of making Sheffield a great place for people to live, work, and visit.

## Cleaner Greener Safer Priority Areas

1.5 The Cleaner Greener Safer priority areas are:



### **Cleaner Greener Safer Pilot Areas**

1.6 Cabinet Members have agreed to undertake initial work in four parts of Sheffield to gather views from residents, businesses, and organisations on how clean, green, and safe their local area is. These 'pilot areas' are:

- ◆ Beighton Village
- ◆ Chapeltown
- ◆ Walkley (area around South Road)
- ◆ Westfield

1.7 The work is in two phases:

- ◆ **Phase 1 – Pilot area resident surveys**

The surveys will be an opportunity for people living in the pilot areas to tell the Council what they like about where they live, what they dislike about where they live, and to suggest what the Council, residents and local businesses and organisations could do to help the local area be cleaner, greener, and safer. The surveys will be carried out online with an alternative option for people if an online option is not available to them.

- ◆ **Phase 2 – Stakeholder workshops**

A stakeholder workshop will be held in each of the four pilot areas. The discussions at the workshop will be informed by the themes and suggestions coming out of the pilot area resident surveys. These workshops will be led a local Ward Member and will include a mix of representatives from local businesses, community organisations and residents' groups. Although current pandemic restrictions are slowly being relaxed, limitations on face-to-face engagement remain. As such, the stakeholder workshops will take place online.

1.8 The purpose of the pilot area resident surveys and the stakeholder workshops is:

- ◆ To give people living and working in the pilot areas a chance to say what they like/dislike about where they live in terms of how clean, green, and safe it is or feels
- ◆ To ask for ideas about what the Council, residents, businesses, and organisations can do together to tackle any issues around the priority areas outlined in 1.5 above.

1.9 Phases 1 and 2 will take place during January, February, and March 2021. The approach and timescales will remain flexible to respond to any changes in Government guidelines relating to the COVID-19 pandemic.

## 2. HOW DOES THIS DECISION CONTRIBUTE?

2.1 The proposed outcomes and actions contribute to the following Council priorities:

- **An In-Touch Organisation/Customer Service & Access** – The work in the four pilot areas is in line with the Council being accountable and responsive to the things that matter to Sheffield citizens.
- **Thriving Neighbourhoods & Communities** – The work in the four pilot areas is in line with the Council working with local people and communities to spot and tackle issues and help build neighbourhoods where people are proud to live.

2.2 The work in the pilot areas also links to the following projects and activities taking place in the Place and People portfolios:

### PLACE

- ◆ City Growth/City Centre Development
  - ERDF funded business advisors working in district centres
  - Plans to support district centres
  - Plans to develop & promote active travel
- ◆ Operational Services
  - Tackling flytipping & graffiti project
  - Development & delivery of the new Street Tree Strategy for Sheffield
- ◆ Transport & Facilities Management
  - Community facilities & land management
  - Repairs & Maintenance Service working within the community, safety etc.

### PEOPLE

- ◆ Communities
  - New approach to neighbourhood working being developed by Communities
  - Ward priorities with local Ward Members

## 3. HAS THERE BEEN ANY CONSULTATION?

3.1 The resident surveys and stakeholder workshop will be a way of getting views from people, businesses, and organisations living and working in the pilot areas about the clean, green, and safe priority areas.

## 4. RISK ANALYSIS & IMPLICATIONS OF THE DECISION

### Equality of opportunity implications

4.1 The Equality Impact Assessment (EIA) highlights:

- ◆ Negative impacts: Age; Race; Disability; Digital Exclusion
- ◆ Positive impacts: Cohesion

The EIA will be kept under review and updated as and when further evidence is provided, and at key stages throughout to ensure that the approach taken is as inclusive as possible, particularly in the light of the current COVID-19 restrictions.

### Financial and commercial implications

4.2 The main costs associated with the pilot area work are:

- ◆ 2<sup>nd</sup> class mailing to c10,000 residents in the pilot areas with details of the online resident survey
- ◆ Costs for setting up an alternative arrangement for residents to complete the survey if an online option is not available to them, e.g., over the phone; translation of material into a different language
- ◆ Officer time in setting up the surveys and collation/reporting of findings
- ◆ Officer time in setting up and supporting the pilot area stakeholder workshops

4.3 There is an existing budget to fund the expenditure associated with the mailing and alternative arrangement for completing the survey. Costs for officer time are being absorbed by the Operational Services and Communities budgets.

### Legal implications

4.4 There are no direct legal implications arising from this report. The implementation of any proposals arising from the work in the pilot areas may be subject to further decision-making in accordance with the Leader's Scheme of Delegation, and the legal implications of any proposal would be fully considered at that time.

4.5 Whilst some of the engagement might not be formal consultation, it might be that. Where it is, or gives rise to an expectation that it is, consultation will need to comply with the following principles:

- ◆ Consultation must take place when the proposal is at a formative stage. Public authorities must have an open mind during consultation and must not have already made the decision but may have some ideas about the proposal.
- ◆ Sufficient reasons must be put forward for the proposal to allow for intelligent consideration and response. Consultees must have enough information to be able to make an informed input to the process.

- ◆ Adequate time must be given for consideration and response. The timing and environment of the consultation must be appropriate, sufficient time must be given for people to develop an informed opinion and then provide feedback, and sufficient time must be given for the results to be analysed.
- ◆ The product of the consultation must be conscientiously taken into account.

## 5. ALTERNATIVE OPTIONS CONSIDERED

### 5.1 ◆ **No pilot area work**

This work is an opportunity to hear directly from residents, businesses, and organisations in the pilot areas and to pull together ideas for tackling clean, green, and safe issues. It could provide a basis for helping to make every community in the city one that residents are proud of, and help the city respond to the challenges presented by the impact of COVID-19. If the work is not carried out, that opportunity will be missed at a time when engaging citizens in the future recovery and development of the city is vital.

## 6. REASONS FOR RECOMMENDATIONS

6.1 The Cabinet Member is recommended to approve undertaking work in the four parts of Sheffield to gather views from residents, businesses, and organisations on how clean, green, and safe their local area is.

6.2 The recommendation is made on the basis that:

- ◆ It is a direct way of engaging with those living and working in the pilot areas to hear from them about clean, green, and safe issues
- ◆ It could provide a basis for helping to make every community in the city one that residents are proud of
- ◆ The information gathered through the surveys and workshops could help the city respond to the challenges presented by the impact of COVID-19.